



**Peterborough Pollinators  
Pollination Summit 2018  
Sponsorship and Vendor Package  
May 5-6, 2018**



# **POLLINATION SUMMIT 2018**

**Peterborough, Ontario**

**May 5 & 6th, 2018**

## **Information for Summit Sponsors and Honey Fair Vendors**

### **Introduction:**

The Pollination Summit will be a two-day celebration of native plants and local pollinators, of community stewarded urban beehives, of pollinator gardens, of local makers and crafters, and of discovery, storytelling and connecting to nature and each other.

The Pollination Summit will kick off on Saturday, May 5th in the evening from 7:00 to 10:00pm at Peterborough's historic Market Hall with a Honey Fair, including a tasting of Ontario's honeys and vendor displays. The highlight of the evening will be a presentation by our Summit's keynote speaker, Mark Winston, who is recognized as one of the world's leading experts on bees and pollination. Mark Winston is author of the Governor General's Literary Award winning book, *Bee Time: Lessons from the Hive*, and former Director for the Centre for Dialogue at Simon Fraser University. Mark Winston will also be available for book signing of his latest book, *Listening to the Bees*.

The second day of the Pollination Summit on Sunday, May 6th will be an opportunity for the public to participate in Community Dialogues with Mark Winston at Lett Architects and to visit some of Peterborough's outstanding pollination gardens and community beehives. The Community Dialogues will explore the complexity and importance of our role as environmental stewards in ensuring a healthy, pollinator community.

As an active member of the Peterborough community who appreciate the important role of pollinators, we invite you to participate in the Pollination Summit as a sponsor. In this package, you will find an outline of sponsorship options.

### **Invitation to Sponsor the Pollination Summit:**

We are inviting local businesses, non-profit organizations, makers, and crafters involved with pollinator-related programs, products and services to participate by becoming a sponsor, or renting a vendor space. A limited number of vendors will be able to sell and promote their products for approximately two hours before and after Mark Winston's talk Saturday evening at Market Hall from 7:00-10:00 pm.

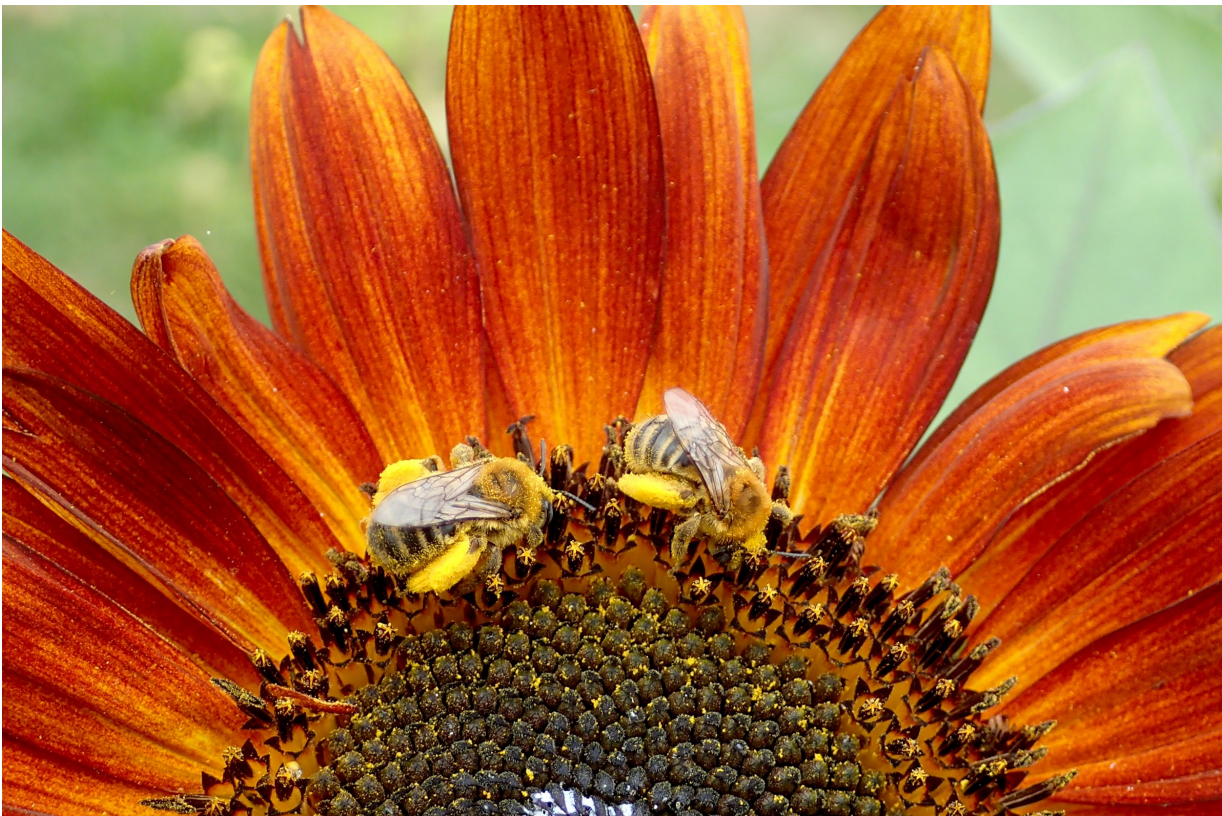
**Please find sponsorship and vendor information on the following two pages.**

We hope that you can support the exciting weekend long event!  
If you have any questions about sponsoring the Pollination Summit, please feel free to reach out to us at:

[marcy.adzich@gmail.com](mailto:marcy.adzich@gmail.com) or [carlotta.james@gmail.com](mailto:carlotta.james@gmail.com)

Visit the Peterborough Pollinator's website for more information on the event:

<http://www.peterboroughpollinators.com/>



## 2018 Pollination Summit Sponsorship Levels

### **Queen- \$500.00**

Sponsor recognition at the Pollination Summit & Market Hall, in all printed promotional materials, on screen and verbal acknowledgement at commencement of the event; Queen Level Sponsor name tag for the event; one free event ticket for both Saturday and Sunday; free vendor space at the Honey Fair; one reserved copy of Mark's latest book, *Listening to the Bees* .

### **Worker - \$350.00**

Sponsor recognition at the Pollination Summit & Market Hall, in all printed promotional materials, on screen and verbal acknowledgement at commencement of the event; Worker Level Sponsor name tag for the event; one free event ticket for both Saturday and Sunday.

### **Drone - \$200.00**

Sponsor recognition at the Pollination Summit & Market Hall, in printed promotional materials, on screen and verbal acknowledgement at commencement of the event; Drone Level Sponsor name tag for the event; one free ticket for Saturday.

### **Retinue - \$100.00**

Sponsor recognition at Pollination Summit & Market Hall, in printed promotional materials, on screen and verbal acknowledgement at commencement of the event; Retinue Level Sponsorship name tag at the event.

## **Honey Fair - Honey Tasting and Vendor Space**

Market Hall - May 5th, 2018 (7:00-10:00 pm)

A limit of 10 Vendors will be able to sell and promote their products for approximately 1.5 hours before and after Mark Winston's talk (approximately 7:00-8:00 pm and 9:30-10:00 pm).

Vendor Spaces are small and include one small table (approx 20"- 30"square).

Fee for space is \$15.00. We are looking for a number of vendors to supply honey tastings at their table. Space fee will be waived for vendors who supply 2 lbs of honey for tastings.

Priority for vendor spaces will be given to sponsors first, vendors providing honey tastings second, and others on a first come first served basis.

If you are interested in a vendor space please contact Dawn Pond at:

[d.wood.09@aberdeen.ac.uk](mailto:d.wood.09@aberdeen.ac.uk)